



PROMOTER INFORMATION GUIDE

Crossroads Arena
2800 South Harper Road
Corinth, Mississippi 38834-5926
(662) 287-7779
(662) 287-8843 Fax

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GENERAL INFORMATION

Crossroads Arena * 2800 South Harper Road, * Corinth, Mississippi 38834-5926

Telephone Number.....(662) 287-7779 Fax.....(662) 287-8843 Website...www.crossroadsarena.com
E-mail: gmanager@crossroadsarena.com

Management

Crossroads Arena is jointly owned by the City of Corinth and County of Alcorn, Mississippi. The Arena is managed by the Crossroads Arena Board comprised of seven members, three appointed by the City, three appointed by the County and one appointed jointly. Crossroads Arena Board members serve without compensation and bring industry and business skills to management of the facility to enhance the environment for both the Arena patrons and promoters.

Facility Personnel

Financial Manager/Box Office

- **Felicia Windham** (662) 287-7779 x 102

Building & Grounds Operations (662) 287-7779 x 104

- **Gregg Moss** (662) 284-5069 Cell

Main Office/Box Office

- **Cindy Davis** (662) 287-7779 x 101

Director of Marketing

CROSSROADS ARENA BOARD

Board Members

- Dalton, Jr. AlvaCity
- Kay, Dr. R.H.....County - Vice Chair
- Rogers, Thom.....County
- Strickland, Bill.....Joint - Chairman
- Summers, Jane C.....County - Secretary
- Tull, Sam.....City
- Young, Phyllis KeithCity
- William W. Odom, Jr.Board Attorney

Website..... www.crossroadsarena.com

E-mail: gmanager@crossroadsarena.com

ARENA HISTORY

The Crossroads Arena, which opened in November 1999, is a \$7 million multipurpose Arena. The Arena seats 3,200 for rodeos and other sporting events, and over 9,000 for concerts, family shows, and other events. The arena floor is the largest in Mississippi. Located in Corinth-Alcorn County, Mississippi the Arena has an audience potential of almost three million people within a 100-mile radius.

Since its opening, the Arena has hosted many events including concerts, sporting events, family shows, Broadway and theatrical events, trade shows and conventions. Featured events have included Trace Adkins, Montgomery-Gentry, Harlem Globetrotters, Barney the Purple Dinosaur, My Little Pony, John Michael Montgomery, George Jones, Merle Haggard, The Beach Boys, 38 Special, Starship, Percy Sledge, Ray Price, Mark Wells, Gary Allen, Audio A, Mercy Me, David Crowder Band, The Drifters, The Katinas, Jim Ed Brown and Grand Old Opry stars, PRCA Rodeo, Circus', PBR Bull riding, Monster Trucks, Glenn Miller Orchestra, The Osmond Family Christmas, Spirit of the Dance, WWF sanctioned Wrestling, TNA Wrestling, Automobile Shows and Sales and many others.

Parking

Crossroads Arena has over 1,500 parking spaces within walking distance of the Arena with additional overflow parking nearby. **Parking is included in the Arena ticket service charge.**

Location

Crossroads Arena is located in Corinth, Mississippi at South Harper Road exit off Hwy 45 directly across from the Mississippi Welcome Center. It is nestled between four major metropolitan areas- approximately one and a half hours from Memphis, Tennessee, fifty minutes from Tupelo, Mississippi, and one hour from Florence, Alabama, and Jackson, Tennessee. It is easily accessible by Highways US 45 and US 72 and is about 30 minutes from the scenic Natchez Trace and Shiloh National Military Park. Nearby Pickwick Lake is a very popular recreational facility.

During the Civil War, Corinth was historically important for its location at the choke point junction of the two longest North-South and East-West railroads in the nation. Two major battles were fought for control of the city and the railroad junction.

LOGISTICAL INFORMATION

Barn

A clear span 80' x 240' metal barn is located within 150' of the rear of the West End of the Arena. The barn is equipped with 120 Solid Galvanized 10' x 10' stalls. An additional 48 stalls are available for temporary housing. 2 washracks are adjacent to the barn. Electrical receptacles are conveniently located at each stall.

Catering Room

Conference Room #1 facilities of approximately 1,500 square feet are available for catering room use.

Conference/Convention Rooms

Conference room facilities of approximately 5,000 square feet are available. Overall size is 57' x 90' and will seat 400 set up with chairs theater style. Approximately 300 may be seated with tables.

The facility may be divided into two separate rooms by sliding partitions. The smaller room is 30'x57' which will seat 150-theater style in chairs or 120 at tables. The larger room is 60' x 57' and will seat 300 theater style in chairs or 200 at tables.

Dressing Rooms

There are two (2) dressing rooms approximately 14' x 16' and one (1) Green Room or dressing room approximately 10' x 10' available for show use. All rooms are located behind stage and have shower and restroom facilities.

One (1) production office approximately 12'x12' is available for show use adjacent to the dressing rooms.

Electrical Power

Location	Amps	Phases	Distance from West End Set-Up stage
Stage Left	1,000	3	50 feet
Stage Right	600	3	50 feet

All panels have provision for direct wiring user supplied camlock connections (male and female)

Emergency Equipment

Fire sprinklers, smoke sensors and fire extinguishers are located throughout the arena and office areas. An emergency generator will provide backup sound and light power in case of a power failure.

Features for Patrons with Disabilities

All entrances to the concourse level of the arena are wheelchair accessible. Designated disabled parking is conveniently located at the Arena front and rear entrances. Disabled seating is available at various locations around the arena inner concourse. An in-house listening device system for the hearing impaired is available.

Floor

The arena concrete floor is 150 ft. by 300 ft. Of course dirt can be brought in for events that require it.

Tractor

The arena has available for rent one (1) tractor with forks. Tractor are gasoline fueled, and has a lift height of approx. 15'. Fork lengths are 4' or 8'.

Intercom

Crossroads Arena is setup to handle (13) thirteen stations which can include headset communications to, house lights, control room, camera positions, and spotlights. **We do not have a ClearCom system in house.** House Staff, security and parking personnel have additional radio communications equipment and cell phones.

Lighting

The house light controls are located in the lighting room above the North concession area. Event lights consist of 1,000-watt metal halide lights with supplemental incandescent lights. Each fixture can be individually controlled. Maximum lighting for events is 150 vertical foot-candles and 250 horizontal foot-candles.

Load-In

Show load-in is located at the East and West ends of the arena, directly onto the arena floor. Equipment trucks may back in and unload directly to the stage. There are two (2) loading docks with levelers and two (2) drive-in doors. There is adequate parking for up to eight (8) buses in the load-in area. Arrangements may be made to park additional vehicles at alternate sites. Shore power for four (4) buses available

Locks and Keys

Dressing rooms may be secured with locks and keys. Keys for each room may be checked out through the Operation's Office. All persons who sign out keys will be responsible for return of the keys at the conclusion of the event.

Marquee

The arena has an outdoor lighted marquee with remote programmable moving messages. Available for a small weekly fee.

Mixer Platform

The standard mix size is 16' x 24', height can vary from 12" to 24" (size at discretion of show).

Production Office

A Production Office is available at the west end of the arena floor level. The Production Office is equipped with three permanent telephone lines and Comcast hardwire internet. Wireless is also available. There is a \$100.00 long distance fee per line per day.

Pyro

A permit is required for any pyrotechnics used in the building or anywhere on the premises. There will be a designated room used for storing pyro. Building will supply fire extinguishers at the show's expense.

Rigging

Distance from arena floor to ceiling peak is 57'. Distance from floor to the low steel is 52'. Total rigging weight for 64' x 48' end stage configuration is 40,500 lbs. All rigging plans, including the weight of each point must be submitted to and approved by Management prior to load in.

Seating

3,200 stadium seats with the option to have 5,800 removable, interlocking chairs located on the arena floor.

Sound System

The Crossroads Arena state of the art house sound system is powered with twelve 350-watt QSC MX1500a amplifiers. The system provides a full range of high power sound to all seats in the arena. The system is made up of custom, full range sound clusters suspended from the arena roof, which include 57 Electro-Voice SX-300 full range speakers. There is a compact disc player, mixing board, a variety of mic stands and 10 Shure 58 microphones, 2 Shure SC wireless microphone systems available complete with lapel microphones. The sound control room is located at the main North Arena entrance across from the main box office. The arena is also equipped with an in-house listening device system for the hearing impaired.

Spotlights

Crossroads Arena has four (4) Lycia 1290 XLT spotlights (2,000 watt). All spotlights are permanently located on elevated tower platforms- two (2) each on the North and South sides of the arena. Additional spotlights can be rented at the show’s request.

Staging

Crossroads Arena has a StageRight portable stage. It will accommodate a 40' x 60' main stage up to a maximum 32’x72’. Sections are a reversible 4' x 8' with black tech stage finish. The height of the stage can vary from 4' to 6' in 2" increments. Accessories include stairs, guardrails, and black skirting.

Telephones

Telephones can be installed in any of the dressing rooms, around the concourse, arena floor or other arena locations. There is a \$100 charge for each line installed. Courtesy telephones are located on the North side concourse next to the main box office and outside the Conference rooms on the South side of the building.

West Room Area

An 85’ x 125’ enclosed, ventilated and conditioned area is directly connected at the West End of the main Arena. Rest rooms, production office and dressing rooms are located in this area. The backstage area can be completely secured and will accommodate up to eight (8) tour busses. It also has shore power for four vehicles.

CAPACITIES

Concert Capacities

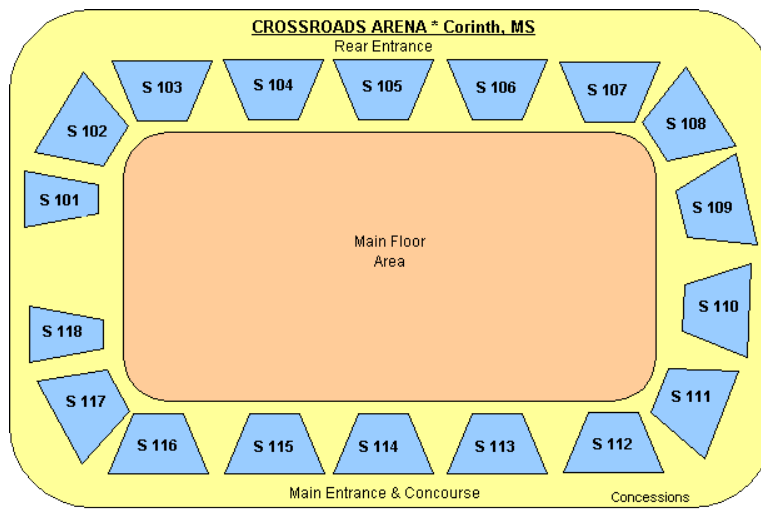
End-Stage Concerts (360’)	9,000
End-Stage Concerts (180’)	8,500
Half-House (play to end)	4,500
Half-House (play to side)	4,000
Sports Capacities	3,200 + Chairs on floor for basketball in needed

General Admission

General Admission or open floor seating is permitted only with arena management approval.

Seats

General fixed seating is made up of Hussey stadium seats with arm rest, plastic molded backs and bottoms. Disabled seating is located at various locations throughout the Arena. Portable chairs are interlocking for use on the arena floor (total depends on event set-up)



RENTAL CONDITIONS

Equipment and Service Rates

Crossroads Arena can provide a full-range of event equipment and personnel including ushers, ticket-takers, security, stagehands, parking attendants, cleaning, operations and technical support. Rates are available on page 14.

Rental Rates

Facility rental rates are available upon request. All rental rates refer to the rental of the building and do not include the cost of labor, equipment, or other cost related to the event not explicitly stated otherwise.

Taxes

Mississippi State amusement tax is 3% of ticket revenue from admissions to publicly owned enclosed facilities
 Mississippi State sales tax is 7% of merchandise revenue
 Mississippi State sales tax is 9% of prepared food revenue
 Wrestling, Boxing, and certain other sporting events may be subject to Mississippi Athletic Commission
 6% tax as well as other rules and regulations

Deposit Requirements and Procedures

A deposit is required as consideration in order to secure a date at the Arena. This amount is due upon execution of the contract or whenever another potential user challenges a date. In case of multiple events, Crossroads Arena will hold the deposit as a floating deposit unless those dates are challenged, in which case the promoter must provide the additional deposit for each challenged date. Crossroads Arena Management reserves the right to require an additional sum in advance as a damage deposit, which is refundable after the event is settled and when a check of the facility is completed. Management further reserves the right to require a deposit to cover all estimated expenses which the facility furnishes, including but not limited to: rent, ticketing fees, set-up, staffing, damages, advertising, stage, electrical services and miscellaneous equipment.

Box Office/Ticketing

Crossroads Arena is affiliated with Vision One/ShoWare Tickets. Tickets to Arena events are available at the Arena Box Office, Arena telephones or over the Internet, and at registered outlets. The Crossroads Arena's normal Box Office hours will be Monday through Friday 9 AM - 5 PM, and open Saturday and Sunday on days of events. The Box Office will remain open one hour into the performance on event days. There are three (3) Box Office locations within the Arena, with a total of 7 ticket windows. We have ticket outlets in Tennessee, Northeastern Mississippi Counties and some in Alabama.

Box Office Rates and Regulations

A. The use of the Crossroads Arena Box Office and registered outlets is required, unless noted otherwise in contract, to be used for all ticketed events in order to provide accurate control of receipts and maximum service to patrons.

B. Crossroads Arena has a \$1.50 per ticket service fee to be added to all ticket prices. This covers the costs associated with funding the maintenance and upkeep to the facility online ticketing systems. This ticket service fee of \$1.50 will be charged to customers, above and beyond all ticket prices at the box office (unless agreed with the promoter in advance), via box office phone and Arena offsite sales. Vision 1- ShoWare Tickets internet credit card sales has a per ticket charge of \$2.85 . We strive to keep all our ticket service fees as low as possible as a benefit to our customers. Our ticketing fees are now the lowest in the area for all comparable venues. **Ticket fees includes event parking.**

C. The renter and promoter may request “comp” tickets, consignments, or holds by contacting the Facility’s box office manager, but all requests must be made in writing and kept on file at the central box office. All requests must be made at least 24-hours prior to needing the tickets or holds.

D. Arena receives complimentary tickets equal to 1% of manifested capacity for each performance. In a reserved seating configuration, management shall determine the location of its complimentary tickets.

E. Once an event is on-sale, if the promoter or renter changes significant items to the nature of the event, such as seating map, price map, event time or date, ticket face, or seating dimension, the following fees may be charged to the renter, at the discretion of the Facility:

- Seating map, seating dimension, price map: \$100.00 per occurrence
- Event time or date, or ticket face: \$50.00 per occurrence

F. Crossroads Arena shall order, audit and determine sales outlets for all tickets sold for Arena events. Management shall have complete custody and control of all monies received from the sale of tickets for the purpose of applying same toward payment of any balance for rent or otherwise due the Arena. All money received from ticket sales shall be deemed held in trust by Crossroads Arena (CRA) as a bailment for the benefit of ticket purchasers. No ticket sales monies received from ticket purchasers may be disbursed until after the final event performance. At no time will tickets be placed on sale unless a contract is signed and record of deposit is on file.

G. The Renter or Promoter may request the following box office reports as they pertain to their events. The only reports that will be made available daily are ticket quantity sales and revenues. All other reports must be requested with 24-hours notice, or previously arranged prior to the request through the Facility’s box office manager:

General performance sales by

- ticket quantity
- ticket revenue & fees
- point-of-sale
- buyer type
- payment type
- price section

Additional reports are available on the day-of-event:

- Comp ticket report
- Held seats

All confidential information concerning a ticket buyer’s credit card, phone number or e-mail address will not be supplied on any reports.

All reports are final. They have been produced securely and accurately through the ShoWare Tickets automated system. Only authorized personnel have been granted restricted access to information relevant to an event on-sale. If you wish a certified or notarized final report, the Renter or Promoter must directly arrange such report through ShoWare Tickets and request such prior to an event going on-sale. The report will be not be delivered on the day of settlement but will be forwarded after the conclusion of the event.

H. The duty of ShoWare Tickets or the Facility to perform box office operations under this policy will be relieved by floods, riots, storms, acts of God, strikes, actions or events that are prompted or taken by any governmental authority, or other events beyond the reasonable control of NET or the Facility, such as but not limited to power failures, telecommunications failure, system or network failures.

I. The Renter or Promoter agrees to indemnify and hold harmless ShoWare Tickets and the Facility, any successor corporation, and their employees, agents, and subcontractors from any and all claims, including fines, damages, assessments, refunds, judgments, and attorneys fees, by any governmental authority, ticket buyers, invitees, artists, or other third parties, for the performance of the Facility's duties hereunder.

Refunds & Cancellations

In the event of cancellation, the Renter or Promoter will notify the Facility in writing at least twenty-four hours before making notice to the public, along with a stated reason for the cancellation for disbursement to the public.

The Facility will hold and reserve all ticket revenue until the commencement of the Event and shall make no settlement with the Renter or Promoter until such time. If the event is cancelled by the Renter or Promoter, for any reason, ticket customers will be refunded, in full from, this account.

Additionally, the Renter or Promoter agrees to reimburse the Facility for the return credit card processing fees plus the service fees charged by Vision 1 / ShoWare Tickets and \$.35 per ticket. Before any refunds will commence, the Renter or Promoter must make available to the Facility the total balance due for refund processing within 48-hours from notice of the cancellation, or the balance may be deducted from the rental deposit held by the Facility.

Settlement

Crossroads Arena requires a Box Office statement and settlement of all monies owed upon closing the Box Office for the final performance. The Arena will pay all final ticket settlement monies by check unless prior contractual arrangements have been made.

The Renter or Promoter will be given a standard settlement report and box office performance sales report at the time of settlement, which itemizes all ticket sales, fees, deductions, and charges.

In addition to the rental charges in the General Lease Agreement, the following policies affect settlement and receipt of ticket revenue: a) At settlement, the Facility will deduct 3.00% credit card fees from all credit card receipts; b) The Facility will deduct any customer service charges due to **ShoWare Tickets**, if they have been built into the ticket price by the renter or promoter; c) The Facility will deduct any other Facility Fees as specified in the Lease Agreement, if applicable.

Left Item The Crossroads Arena assumes no responsibility or liability for items brought into or left at the arena.

Insurance

Each tenant must provide public liability insurance with a minimum combined single limit of One Million Dollars naming the Crossroads Arena as named **additional insured**. A certificate of insurance from a company acceptable to the Crossroads Arena must be received **no later than 10 days prior to the event date**.

Event Requirements and Staffing

Crossroads Arena will provide, and the lessee will be charged for all event-related staffing. Crossroads Arena requires general event staff, parking attendants and security for the building and perimeter. Additional security may be added to the event, if in management's opinion the safety of the public is endangered. All event requirements must be coordinated with and approved by Crossroads Arena at least 14 days prior to the event. If an event is canceled for any reason other than an act of God, a refund will not be made.

Food and Beverage

All food, beverage, and concessions are operated and controlled by Crossroads Arena. Crossroads Arena will determine the number of stands required to serve the public. All arrangements for serving food and beverages, and sale of concessions should be made through Felicia Windham at the Crossroads Arena (662) 287-7779 x102.

Catering is available but not required through the Crossroads Arena. They are experienced at all backstage and dressing room riders. Please forward backstage and beverage requirements to them via the Arena or fax at (662) 287-8843, gmanager@crossroadsarena.com or call (662) 287-7779 x 103.

Merchandise/Novelties

When the Arena sells Tenant merchandise, the Arena will retain thirty percent (30%) of net merchandise/novelty sales. When the Tenant sells merchandise, the Arena will retain twenty (20%) of net merchandise sales. Net merchandise sales shall be gross receipts minus credit card fees and 7% Mississippi sales tax. Tenants must provide a valid Mississippi sales tax ID or the Arena will retain 7% Mississippi sales tax on gross Merchandise receipts and directly remit to the State of Mississippi.

Marketing Services

Crossroads Arena can assist you with the numerous details involved to successfully market your event. Our General Manager has thirty-five years experience as a promoter/event producer.

Arena Logo:

The Crossroads Arena logo and our ticketing agency Vision 1 logo must be used in all materials used to promote events. The logo must be displayed at the bottom of newspaper adds, brochures, billboards, etc.



CORINTH, MISSISSIPPI

BUILDING RENTAL RATES

Revised 6-09

ARENA & CONVENTION CENTER ROOMS	SIZE OF ROOM	APPROX. CAPACITY	RENTAL RATES	CLEAN/ SET-UP
Full Arena	55,000 Sq. Ft.	9,000	\$1,200 vs. 10% 800 QNP*	\$500
Half-Arena	25,000 Sq. Ft.	4,500	\$800 vs. 10%	\$250
Room: 1-A Convention Center	1,680 Sq. Ft.	150 Theater Style 120 Banquet Style	\$150 100 QNP*	\$50
Room: 2-B Convention Center	3,248 Sq. Ft.	350 Theater Style 250 Banquet Style	\$300 200 QNP*	\$50
Room: 1 & 2 (Combined)	4,928 Sq. Ft.	600 Theater Style 450 Banquet Style	\$450 300 QNP*	\$100
West Room	7,500 Sq. Ft.	750 Theater Style 600 Banquet Style	\$700 \$500 QNP*	\$150
Barn			Quoted	

*QNP rates apply only to *Qualified Non-Profit* (approved by the IRS) organizations for civic and non-commercial use.

All rates are subject to change without notice. If the space you are using is not being used the day before your event, if it is a regular workday, you can set-up between the hours of 8 AM - 5 PM at no cost (No Heat or AC). However, if you want to be guaranteed a day(s) before for set-up and decorating it must be in your contract and you will be charged 1/2 the applicable per day rate above for each day used.

After regular business hours, room rentals require a minimum of one Arena Staff member to be present to open and secure doors and to attend to your needs. There is a charge for this. **After-Hours Defined:** Before 8 AM – After 5 PM Monday – Friday and all day Saturday and Sunday \$20.00 per hour. Holidays \$30.00 per hour.

[Pay special attention to the insurance requirements in your contract.](#)

All events booked in the Arena require an EMT and Security to be present for insurance and safety. This is not required for events in the Convention Center unless alcohol is being served. See charges under labor rates. Prices above are for basic rental. Other charges, based on your needs, apply.

INSURANCE REQUIREMENTS

Renters shall secure and retain throughout the term of the rental agreement the following insurance:

- a. Comprehensive General Liability – Said coverage shall have limits of not less than \$1,000,000 each occurrence combined single limit for bodily injury and property damage, including coverages for personal injury, contractual liability, operation of mobile equipment, products/completed operations and alcoholic beverage liability if applicable.

The contractual liability coverage shall be specifically endorsed to cover the building rental agreement and specifically mention coverage for indemnification for the scheduled event.
- b. Worker’s Compensation – Coverage shall comply with all State and Federal requirements and will be in the statutory required limits. All employees of the Lessee must be covered by the Workers Compensation.
- c. Employer’s Liability Insurance – Coverage shall be placed with limits not less that \$1,000,000 per incident.
- d. Automobile Liability – Coverage shall be acquired for all owned, non-owned, hired and leased vehicles of Lessee, including the loading and unloading thereof. Limits of not less than \$1,000,000 each occurrence combined single limit for bodily injury and property damage shall be maintained.

Lessee shall name as additional insureds, Corinth-Alcorn County Convention and Agri-Exposition Center Board d/b/a Crossroads Arena, the City of Corinth, Mississippi, and Alcorn County, Mississippi, their officers, directors, agents and employees.

Lessee shall furnish to Crossroads Arena a copy of insurance binder no later than 10 days in advance of the scheduled event.

MEETING ROOM SERVICES

Coffee, Hot Chocolate, Lemonade, tea, or water	\$1.50 per person
Soft drinks	\$2.00 per person
Danish	\$2.00 per person
Donuts	\$12.00 per dozen
Cookies	\$12.00 per dozen
	(Or actual cost)

All above items plus 9% Mississippi Sales Tax plus 15% gratuity
Beer may only be served on the premises if purchased through the arena.

Keg of beer \$225.00 per keg

(Serves 144 – 12 oz cups)

Arena provided servers \$50.00 per server

If beverages are being sold, Arena will set up and charge \$3.00 per cup (Arena pays the server labor on this situation – one keg minimum charge – 144 cups)

LABOR RATES

EVENT SERVICES

Ticket Taker Supervisors	\$12.00 Hr
Ticket Takers	8.00 Hr
Ticket Sellers	8.00 Hr
Event Receptionist	10.00 Hr

Ushers	8.00 Hr
T-Shirt Security Supervisor	15.00 Hr
T-Shirt Security	12.00 Hr

OPERATIONS

Event Cleaning	\$13.00 Hr
Post Event Cleaning (flat fee)	500.00 - Full House
Post Event Cleaning (flat fee)	250.00 - Half House
Electrician (Quoted)	200.00 – Hook/Un-Hook Only
Runner (per day)	150.00 Includes one vehicle

OUTSIDE SERVICES

Uniform Security Supervisor	\$ 18.00 Hr
Uniform Security	15.00 Hr
EMT	20.00 Per Hr Per Man (2)
Ambulance Service (per 4 hours)	100.00

OUTSIDE STAGEHANDS NON UNION HOUSE

Regular hours	12.50 Hr
Stagehands OT	17.50 Hr
Riggers (Quoted)	
Spotlight Operator (one show call only)	60.00 Per show

All expenses are per-hour unless otherwise noted. All per-hour staff requires a four-hour minimum. List may be incomplete or subject to change.

EQUIPMENT RENTAL RATES

Stage (60’X40’)	\$ 500.00 Per event
Basketball Floor & Goals	Quoted
Barricade Front of stage	100.00
Risers (per section)	10.00
Barriers (per section)	5.00
Spotlight (each, per show)	100.00
Tractor (each, per day)	150.00
Bucket Lift (to fly, Quoted)	395.00 Approx
Tables (each, per day for what we have in-house)	5.00
Chairs (included in rent up to 5,000 chars)	
Exhibit Pipe & drape	5.00 10’ Section
Pipe & drape, skirting, 1 table, 2 chairs (per booth)	35.00 10’ x 10’ Booth
Exhibit Skirting (per section per day)	10.00 Per Table
Furniture	Quoted
House Sound System (per day)	250.00
Sound System – Meeting Room (per day)	50.00
Television/VCR (each) (per day)	35.00
DVD player (per day)	35.00
Telephone long distance est. (each line, per day)	100.00
Telephone line installed (each)	100.00

EQUIPMENT RENTAL RATES (continued)

Shore power (each bus, per day)	35.00
Water Drain	15.00
Carpet for 10x10-booth space	75.00 Approx.
RV Hook-up (per day)	15.00
Distro Box Rental	Quoted

110 outlet - Advance per plug-in	25.00
- Day of Show per plug-in	35.00
220 outlet - Advance per plug-in	40.00
- Day of Show per plug-in	55.00

Mississippi Tax of 7% charged on all rental equipment. Items not listed will be at actual cost. Rates include the rental of equipment only. They do not include any labor costs associated with set-up, takedown or resetting of equipment. List may be incomplete and is subject to change without notice.

DAMAGE RATES

Stage/Chairs/Barricade

Barricade section	600.00	Chair portable	50.00
Chair permanent (arm)	40.00	Chair permanent (seat bottom)	100.00
Stage Deck Section	500.00	Chair permanent	200.00

Restroom Items

Bathroom partition	200.00	Faucet	150.00
Mirror	150.00	Paper towel dispenser	125.00
Sink	300.00	Stall door (hinge)	40.00
Stall door (adjustment)	35.00	Stall door	250.00
Toilet paper dispenser	150.00	Toilet seat	75.00
Toilet	400.00	Urinal	600.00

Miscellaneous

Exit sign			
Railing (portable)	125.00	Missing key (per cylinder)	100.00
Table (round)	175.00	Railing (permanent)	250.00
Trash receptacle	175.00	Table (banquet)	150.00
Water fountain handle	150.00	Telephone	100.00
Windows (concourse)	100.00	Water fountain	500.00
	2,000.00	Window (Doors)	1,000.00

All Rates are subject to change without notice.

RULES AND REGULATIONS

Alcohol

No alcoholic beverages may be brought into the Crossroads Arena. Alcoholic beverages (beer) will be sold by Crossroads Arena during appropriate events. No alcoholic beverages may be consumed in the parking lot. Crossroads Arena is located inside the city limits of Corinth where beer only is legal for sale. Alcorn County is dry and the sale of liquor is illegal under the laws of the State of Mississippi.

Cameras and Recording Devices

As a general rule, cameras and recording devices of any kind are not permitted inside the Arena. This is subject to change on an event by event basis. If by chance, a patron brings a camera or recording device to an event, the patron will be asked to return that item to his or her vehicle. The Arena cannot hold any personal property belonging to a guest.

Pets

No pets are allowed on the arena concourse.

General Rules

Helium balloons are not allowed in the building. The cost of removing excessive tape will be the responsibility of the tenant. Stickers and adhesive backed decals are not to be given out in or around the building.

Nails and screws are not to be driven into the arena floor and walls

Guest Conduct

Crossroads Arena strives to provide its guests with a safe, comfortable, and enjoyable atmosphere. Therefore, the Arena has established the following guidelines:

1. Guests interfering with other guests' ability to enjoy the event may be subject to ejection
2. Guests using foul or abusive language, or inappropriate or unacceptable gestures may be ejected from the Arena
3. Guests appearing impaired may be ejected from the Arena and turned over to the authorities.

Guidelines for Exhibiting Motorized Vehicles

- There shall be no refueling of vehicles inside the building.
- There shall be an adequate amount of fire extinguishers in and around the area where the vehicle is being displayed.
- Vehicle keys must at all times be readily available to Crossroads Arena Management
- Any vehicle with any type of leak will not be permitted to be displayed.
- The maximum amount of fuel contained shall be no more than 1/4 tank or 5 gallons per vehicle.
- Batteries must be disconnected at all times while in the building except for move-in and move-out.
- There shall not be any storage of flammable fuel in the building except for that which is in the vehicle.
- There shall be no repair work done on vehicles while inside the building.
- Fuel tank doors must be locked or fuel caps taped shut.
- Vehicles may not be started except for move-in and move-out.

Leaflets/Brochures

Distribution of any printed materials or selling of any items is prohibited on the Crossroads Arena grounds, including the parking lots, walkways, and inside the Arena. No Stickers are to be handed out.

Re-Entry into Arena

Once a patron leaves the Arena during an event, there is no re-entry permitted unless another ticket is purchased.

Re-selling of Tickets (Huckstering/Scalping)

Re-selling of tickets by private parties is prohibited on Crossroads Arena property.

Selling of Illegal Merchandise (Bootlegging)

Selling of illegal merchandise (merchandise not sold under the approval of Crossroads Arena management) is prohibited on Crossroads Arena property.

Smoking

Smoking is not permitted inside Crossroads Arena. Designated smoking areas are provided for certain events.

Soliciting, Surveys

Soliciting, surveys, and all other related activities are only permitted on Crossroads Arena property by advance permit and only when restricted to designated areas. Failure to abide by designated conditions will be cause for immediate revocation of such permission.

Sponsorships

Signage rights inside and outside the Arena are jointly owned by Crossroads Arena. Advertising signs or banners tenants wish to display must be pre-approved by Crossroads Arena. The Crossroads Arena has sponsors and advertisers that can not be excluded from an event.

The following items are not permitted to be brought in the Crossroads Arena:

- Aerosol cans
- Alcoholic beverages or illegal drugs
- Animals (except certified service dogs for the disabled)
- Beach balls and other inflatables
- Bota bags or wine skins
 - Bullhorns or noise makers
 - Cameras or recording devices (varies by event)
 - Confetti
 - Fireworks, firearms, or other weapons
 - Framed Backpacks
- Glass bottles or aluminum cans
 - Ice chests (coolers) or thermos containers
 - Laser pointers
 - Outside food or beverages
 - Skateboards or rollerblades
- Sticks or clubs (including signs attached to sticks)
 - Stools or folding chairs
 - Water bottles or mugs

GUIDELINES FOR CATERERS

LEASEE; YOU MUST PROVIDE YOUR CATERER WITH A COPY OF THESE

GUIDELINES AT THE TIME YOU CONTRACT WITH THEM

Revised by Arena Board March 5, 2008

ENTERTAINMENT EVENTS

1. Caterer to provide all table linens needed. Please remember to include serving line and allow for change over from lunch to dinner. Arena must know at least 5 working days in advance.
2. Caterer must empty all garbage cans and carry all garbage to the outside dumpster. If the kitchen, banquet or arena floor area is not left in clean condition, an additional clean-up fee of \$200.00 will be charged to the Leasee above the \$200 catering fee. The Arena will provide replacement bags/garbage cans.
3. Caterer to pay close attention to start times for meals and any items that are to be prepared to go in dressing rooms. It is VERY important that meals are READY TO EAT at precise time requested and not a minute later. Any caterer that is late is subject to removal from the Caters list Arena provides to Promoters/Building Leasee
4. Catering staff may not have friends or family in catering area unless they are working.
5. Caterer is not allowed to request anything of an entertainer, band member, promoter, etc.
6. Once catering job is finished, all catering staff must leave the premises, unless they have tickets to see the concert. In any case, caterers are absolutely not allowed to go into the backstage area after the catering job is complete.
7. Appropriate appearance and professional behavior is expected from entire catering staff. ABSOLUTELY NO autograph requests are to come from any of the catering staff.
8. Absolutely no alcoholic beverages are allowed backstage by caterer for personal consumption.
9. If the Arena hires the caterer, any and all additional food requests must go through the Arena Manager or another designated Arena staff member. Answer the request with "I'll be glad to check on that" and then find one of the person listed above. NEVER answer with "We Can't Do That". That is not an acceptable solution.
10. If catering is not commissioned through the Arena, we are not responsible for providing coffee, soft drinks (Corinth Coca-Coke product only), bottled water, etc. We will, however, be glad to furnish set-ups to your specifications. Caterer will still be subject to the \$200.00 catering fee.
11. If cater uses charcoal grills and/or deep fryers for fish, chicken and etc they must do so outside the building and a safe distance from the building.

Crossroads Arena takes pride in the fact that all employees of the Arena act in a professional manner at all times. Anyone not adhering to the above rules will be subject to appropriate disciplinary action.

Revised by Arena Board March 5, 2008

MEETINGS AND BANQUETS

1. Caterer to provide ALL table linens needed. Please make sure to include head tables, serving tables, etc.
2. Crossroads Arena does not have or supply table linens.
3. Crossroads Arena will charge 15% of sales up to \$200.00 as a fee per day for using the food preparation area. All serving and preparation of food must be done in the designated area. **No caterer will be allowed to prepare or serve food from the concession area.** No other room in the Arena will be used for the preparation of food. This fee also includes storage in the coolers and freezer. **Absolutely no one will be permitted to serve or prepare food out of the concession areas.**
4. Caterer must empty all garbage cans and carry all garbage to the outside dumpster. **If the kitchen, banquet or arena floor area is not left in clean condition by the food service provider/caterer, an additional clean-up fee of \$200.00 will be charged to the Renter above the \$200 catering fee.** The Arena will provide replacement bags/garbage cans.
5. Absolutely no food items may be left in the banquet/meeting rooms or in the kitchen over night. If arrangements are made in advance and depending on events booked, the caterer may wait until the next day to pick up any equipment. This must be set-up in advance and is subject to room availability.
6. In cases where alcohol is being served, Crossroads Arena requires and will provide beer and beer servers and the Leasee will pay for same. If alcohol is served the Crossroads Arena must provide and the Leasee will pay for a minimum of one uniform security with the authority to arrest.
7. Once caterer is booked please contact Crossroads Arena immediately for set-up times and any advanced deliveries of goods. The arena will not accept any product unless prior arrangements have been made.
8. Please schedule items to be delivered no more than 2 days prior to scheduled meeting or banquet.
9. Items being delivered or set-up by caterer must take place between normal business hours: 8:00 a.m. – 12 noon and 1:00 PM and 5:00 PM. If needed, arrangements can be made for after-hours or weekend events if set-up in advance with Arena personnel.
10. If catering is not commissioned through the Arena, we are not responsible for providing coffee, soft drinks (Corinth Coca-Coke product only can be served), bottled water, etc. We will, however, be glad to furnish set-ups to your specifications. Caterer will still be subject to the \$200.00 catering fee.
11. If cater uses charcoal grills, deep fryers and/or open flame cookers for fish, chicken and etc they must do so outside the building and a safe distance from the building. No one will be permitted to cook under the Convention Center canopy.

JUST IN CASE YOU WANTED TO KNOW....

Restaurants

Abe's Grill (Diner)
206 Hwy. 72 W
Corinth
(662) 286-6124

Ruby Tuesday
2110 Hwy 72 @ Hwy 45
Corinth
(662)287-2890

Catfish Hotel
Hwy 22 past Shiloh Park
Shiloh, TN
(901) 689-3327

Chapman's Restaurant & Lodge
5 miles West of Corinth, off Hwy 72W
Corinth
(662) 287-2572

China Palace Restaurant
1801 S Harper Road
Corinth
(662) 286-6677

The Waldron Restaurant
511 E Waldron Street
Corinth
(662) 287-3532

Jin Jin Chinese (Carry Out)
504 E. Waldron
Corinth
(662)284-9933

Little Caesar's Pizza
1901 S. Harper Road
Corinth
(662)287-8100

The Ridge Steakhouse & Grill
3303 Shiloh Ridge Rd
Corinth
(662) 286-8000

Martha's Menu (Home Cooking)
302 Taylor Street
Corinth
(662) 287-2590

Russell's Beef House Restaurant
104 Hwy 72 E
Corinth
(662) 287-5150

Ryan's Steakhouse
Harper Road
Corinth, MS
(662) 287-4008

White Trolley Café
Hwy 72 E
Corinth
(662) 287-4593

Cindy's (Home Cooking)
603 Tate Street
Corinth
(662)665-9063

Borroum's Drugs (Old Fashion Soda Fountain)
604 E. Waldron Street
Corinth
(662)286-3361

SUBWAY (3 Locations in Corinth)
1315 Hwy 72 West
(662) 286-9383

Hotels Near the Arena

Hampton Inn
2107 Hwy 72 W [Ask for Arena Rate](#)
Corinth
(800) 426-7866
(662) 2867-5949
Rickey Marecle, Manager

Holiday Inn Express Hotel & Suites
Hwy 72W & US 45 Bypass
2106 Hwy 72 West
Corinth
(800) 467-4329
(662) 287-1407

Comfort Inn
2101 Hwy 72 W
Corinth
(662) 287-4421

Econo Lodge
2104 Hwy 72 West
PO Box 2400
Corinth, MS 38835
662-286-6071
662-286-9608 Fax
E-mail: econocorinth@bellsouth.net
www.econolodge.com/hotel/msl61

Automobile Rental Agencies

Enterprise Rent-A-Car
916 Hwy 72
Corinth
(662) 287-6661

Coaches

Senators Coach
160 Jeremy Dr
Florence, AL 35634

Corinth Charter & Tours
2117 N. Hickory Rd
Corinth, MS 38834
662-287-4995

Hospitals

Magnolia Regional Health Center
611 Alcorn Drive
Corinth
(662) 293-1000
(662) 287-5000 24-hour ambulance service

Florists

Browders Florist
1622 Shiloh Rd
Corinth
(662) 286-8857

Cab Companies

Liberty Cab
303 Taylor St
Corinth
(662) 286-2121

Corinth House of Flowers
717 Taylor
Corinth
(662) 286-9841

Shopping Centers (Malls)

Harper Square Mall
1801 S Harper Rd
Corinth
(662) 287-5320

Magnolia Flower Basket
3503 Hwy 72 W
Corinth
(662) 287-5030

Main Street

Beautiful Downtown
Corinth featuring quaint
Shops and Restaurants

Cleaners

Corinth Cleaners
801 Foote St
Corinth
(662) 286-2171

Crossroads Cleaners & Laundry
712 Cruise St
Corinth
(662) 286-2797

Media

Media list available on request

Driving times to Other Cities:

City	Driving Time
Memphis, TN	90 min.
Jackson, TN	60 min.
Florence, AL	60 min.
Tupelo, MS	45 min.
Huntsville, AL	3 hr.
Nashville, TN	4 hr.

Population Surrounding the Crossroads Arena

RADIUS FROM CROSSROADS ARENA	POPULATION
20 miles	103,930
40 miles	227,367
60 miles	748,641
80 miles	1,176,431
100 miles	2,878,027

Local Attractions

- 1) Historic Downtwon
- 2) Northeast Mississippi Museum
- 3) Hog Wild Barbeque Cook Off
- 4) Slugburger Festival
- 5) Coca-Cola Classic 10K Run
- 6) Corinth Theatre-Arts
- 7) Corinth-Alcorn County Park
- 8) Magnolia Classic Walking Horse Show
- 9) Battery Robinett Historic site- Scene of Battle of Corinth
- 10) Shiloh Ridge Golf & Raquet Club
- 11) Hunting & Fishing Wildlife areas
- 12) Civil War Interpretive Center
- 13) Corinth Symphony Season

Regional Attractions

- 1) Pickwick Landing State Park & Lake Resort
- 2) Tishomingo State Park
- 3) J.P. Coleman State Park
- 4) Natchez Trace Parkway
- 5) Elvis Presley Birthplace – Tupelo, MS
- 6) Casey Jones Museum- Jackson, TN
- 7) William Faulkner Home- Oxford, MS
- 8) Tunica, MS Casinos
- 9) Shiloh National Military Park
- 10) Helen Keller Birthplace- Tuscumbia, AL
- 11) Sheriff Buford Pusser’s Musem – Adamsville, TN